K-LOVE is much needed in our area. It is a unique radio station in that it is postive and encouraging to all who listen to it. In the world we live in, who doesn't need encouraging and uplifting? Our community would suffer much if this station were displaced by an LPFM broadcaster. This station reaches out to many teenagers who are faced with so many demands. They need an alternative radio station which will encourage them and help them find answers to their complex questions and problems. Not many people are willing to help them and be there for them; K-LOVE is. This is a station that teens enjoy, and they won't listen to other Christian stations.

So, we need K-LOVE.